

● REGISTERED TRADEMARKS

01. CLASS INSIGNIA



02. ITMA LOGO (lock-up)



● INSIGNIA & LOGO CLEARSPACE

DEFINITION

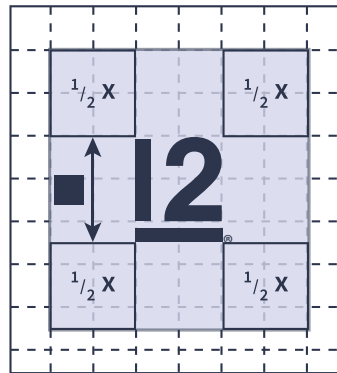
A minimum of surrounding space is required across all visual communications.

COMPUTATION

The clearance area must be relative to the size of the insignia or logo.

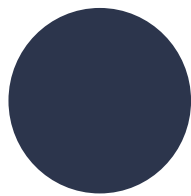
MINIMUM SIZE

To preserve legibility, the insignia should not be smaller than 20mm wide.



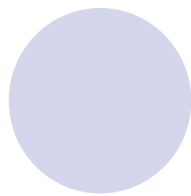
® symbol may not be removed

● COLORS USED



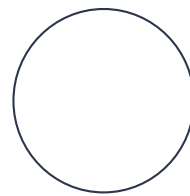
BLUE

CMYK : 84% 74% 46% 41%
 HSB : 221° 39% 29%
 RGB : 46 55 76
 Web : #2E374C



GRAY

CMYK : 15% 12% 0% 0%
 HSB : 231° 10% 92%
 RGB : 211 214 236
 Web : #D3D6EC



WHITE

CMYK : 0% 0% 0% 0%
 HSB : 221° 0% 100%
 RGB : 255 255 255
 Web : #FFFFFF

● VERSIONS

1-A

White Background



1-B

Dark Background



1-C

Gray Background



2-C

Gray Background



Please contact ITMA Communications Director for inquires and logo files.

Correct usage of ITMA registered trademarks:

- Permitted only for current Members of ITMA.
- I declare that our team will use the approved Twelve Metre Class insignia for all applications including sails, crew gear, apparel, publications and advertising.
- I declare that our team will follow these BRAND GUIDELINES for usage of ITMA's registered trademarks and will send all designs for approval before any printing / publication.

INTERNATIONAL TWELVE METRE ASSOCIATION

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